



Greenbriar Equity Group Invests In Vehicle Telematics Firm Spireon

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New York-based Greenbriar Equity Group has been selected by Spireon, a vehicle intelligence company, as its new equity partner. Greenbriar becomes the primary investor in Spireon as a result of the transaction.

“Spireon is the leader in vehicle analytics and telematics solutions in the U.S., with a strong foothold in the automotive and commercial transportation sectors, which makes the company a natural fit with our portfolio of transportation and logistics companies,” stated Michael Weiss, Managing Director at Greenbriar. “We look forward to working with the outstanding team at Spireon to accelerate growth and fuel continued innovation in vehicle intelligence solutions.”

Greenbriar has close to 20 years of experience investing in and supporting market-leading manufacturing and services businesses. Financial terms of the transaction were not disclosed.

<https://www.alpha-week.com/news/greenbriar-equity-group-invests-vehicle-telematics-firm-spireon>