



## Spireon VP of Product Management Marolia to Present at the Inaugural Automotive Intelligence Summit

Will speak about improving financial performance through vehicle intelligence

**Irvine, CA — July 19, 2018** — Sunil Marolia, vice president of product management at Spireon, will present at the inaugural [Automotive Intelligence Summit](#) (AIS), taking place in Raleigh, North Carolina, July 24-26, 2018.

AIS is an executive-level meeting bringing together leaders of the automotive, auto finance and transportation-related industries. The event will cover predictive analytics, transportation research, connected mobility, fintech solutions, compliance and regulations and other industry trends and challenges.

Marolia will share with attendees how connected vehicle technology can shed light on how consumers buy, use and service their cars. Vehicle telematics was once the purview of auto manufacturers only, but today, OEM and after-market information technology solutions for mobile assets are available to a wide range of businesses, opening the door to a new understanding of automotive consumers.

As Marolia will discuss, information gleaned from telematics solutions can help auto retailers, lenders, rental companies and insurance providers shape their business strategy and improve how they interact with customers to improve the bottom line.

**Session Title:** If Cars Could Talk: Using Vehicle Intelligence to Improve Financial Performance

**Speaker:** Sunil Marolia, vice president of product management, Spireon

**Date and Time:** Tuesday July 24, 2:30 p.m. EDT; Thursday July 26, 10:15 a.m. EDT

**Location:** Raleigh Marriott Crabtree Valley, [4500 Marriott Drive, Raleigh, NC 27612](#)

Marolia oversees product management and development for Spireon's connected car division. With more than 15 years of experience leading product development and marketing strategies across telecommunications, wearable technologies and wireless software, Marolia brings a unique entrepreneurial spirit balanced by a methodical, measurable approach to conceiving and executing business initiatives. He holds 13 patents and has co-authored multiple industry standards.

To register for AIS, please visit [www.autointelsummit.com/register/](http://www.autointelsummit.com/register/).

## About Spireon

Spireon, Inc. is North America's leading connected vehicle intelligence company, providing businesses and consumers with powerful insights to track, manage and protect their most valuable mobile assets. The award-winning Spireon NSpire platform supports nearly 4 million active subscribers across the company's growing suite of products for new and used car dealers, lenders and financial institutions, rental car agencies, commercial and local fleet operators, and consumers. Learn more at [www.spireon.com](http://www.spireon.com).

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