



## Spireon Donates \$100,000 to NIADA Foundation's Disaster Relief Fund

Written by [Tori Zinger](#) on 10/11/2017

*NIADA National Corporate Partner Makes Major Financial Commitment to Assist the Dealer Community Affected by Hurricanes Harvey and Irma*

Oct. 10, 2017—Spireon Inc., a Diamond-level NIADA National Corporate Partner and leading provider of GPS solutions with GoldStar and other connected vehicle products, will contribute \$100,000 to the NIADA Foundation's Disaster Relief Fund to assist members of the automotive community in their recovery from the devastating effects of hurricanes Harvey and Irma.

Spireon, a longtime NIADA partner, said it selected the NIADA Foundation Disaster Relief Fund for its commitment to directly contribute to its customers and the communities they serve because it was the quickest way to help in the recovery.

"Our hearts and prayers go out to the folks whose lives have been impacted by hurricanes Harvey and Irma," Spireon CEO Kevin Weiss said. "We know the road has not been easy over the past few weeks and we know the recovery efforts will continue for months to come.

"We are incredibly thankful for the support our customers have shown us over the years and feel very fortunate to be in a position to give back to these impacted communities."

In addition, Weiss said Spireon will use its NSpire platform to provide the data its customers need to help get their businesses up and running, creating reports to help identify assets potentially at risk from the storms and assist dealers in assessing the next steps for their business.

"When Spireon heard the NIADA Foundation had created the Emergency Relief Fund, it quickly rallied and offered a major financial commitment to help those affected by the catastrophic storms," said Steve Jordan, NIADA's CEO and president of the NIADA Foundation board of trustees.

"We appreciate that Spireon understands recovery doesn't happen overnight and we are looking forward to working with Kevin Weiss and his entire team to advance our shared goals of helping all members of the independent dealer community get back on their feet again."

The Disaster Relief fund was established by the NIADA Foundation to provide a venue for members of the National Independent Automobile Dealers Association and its industry partners to assist fellow dealers and others in the automotive community affected by the recent storms.

The NIADA Foundation is a non-profit 501(c)(3) charitable organization that serves as the focal point of NIADA's charitable efforts and coordinates the association's charitable giving.

The NIADA Foundation will continue to fund hurricane relief efforts in the coming months. It is not too late to donate. For more information or to contribute, visit [www.niadafoundation.org](http://www.niadafoundation.org).

### **About Spireon**

*Spireon, Inc. is North America's leading connected vehicle intelligence company, providing businesses and consumers with powerful insights to track, manage and protect their most valuable mobile assets. The award-winning Spireon NSpire platform supports nearly 4 million active subscribers across the company's growing suite of products for new and used car dealers, lenders and financial institutions, rental car agencies, commercial and local fleet operators, and consumers. Learn more at [www.spireon.com](http://www.spireon.com).*

<https://www.drivingsales.com/industry-press-releases/blog/spireon-donates-100000-to-niada-foundations-disaster-relief-fund?source=search>