

## CASE STUDY

# Allied Toyotalift

Company: Allied Toyotalift  
Company Size: Medium Enterprise  
Industry: Wholesale Distribution

## INTRODUCTION

THIS CASE STUDY OF ALLIED TOYOTALIFT IS BASED ON A SURVEY OF SPIREON FLEETLOCATE CUSTOMERS BY TECHVALIDATE, A 3RD-PARTY RESEARCH SERVICE.

## CHALLENGES

The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- ▶ Signed up for FleetLocate solutions to solve the following challenges:
  - Knowing where their drivers are
  - Improving fleet efficiency
  - Reducing costs

## USE CASE

The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- ▶ Saw the following improvements by implementing FleetLocate:
  - Improved efficiency
  - Reduced idling

## RESULTS

The surveyed company achieved the following results with Spireon FleetLocate:

- ▶ Found FleetLocate has done the following:
  - Pays for itself in reduced costs and improved efficiency
  - Has made a real dent in reducing costs
  - Helps get more out of drivers and assets
  - Makes the fleet safer
- ▶ FleetLocate reduced the fuel expenses by 10-25%.
- ▶ FleetLocate increased the vehicle/asset utilization by 10-25%.
- ▶ FleetLocate reduced their fleet's idle time by up to 10%.
- ▶ FleetLocate's proactive maintenance monitoring saved up to 10% in vehicle downtime.



**“ALLIED TOYOTALIFT  
HAS HAD SEVERAL GPS  
SYSTEMS OVER THE LAST  
10 YEARS AND SPIREON  
IS BY FAR THE EASIEST  
TO USE, INSTALL  
AND AFFORDABLE.”**

*John Garavelli,  
CFO, Allied Toyotalift*

Talk with a fleet management specialist at **855-867-2692**  
or request a demo at [FleetLocate.com/local](https://www.fleetlocate.com/local)