

## BDP International, Spireon

By Go By Truck News+

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### **BDP International Adds LoPriore As VP, Global Sales and Marketing**

BDP International, a privately owned global logistics and transportation solutions company, has hired Chris LoPriore as Vice President, Global Sales and Marketing.

LoPriore will be responsible for all aspects of BDP's sales strategy and structure, including leading sales performance, productivity and personnel development; developing, implementing and administering annual budgets and sales plans; determining new service offerings for BDP based on customer feedback; and ensuring all sales growth initiatives are executed across the organization. Prior to joining BDP, LoPriore held sales leadership roles within major manufacturing organizations, including Georgia Pacific and EnPro, where he provided strategic leadership and direction to the sales organization; instituted successful, scalable product launch strategies; and integrated a Customer Relationship Management system, leading to overall sales growth.

"We are pleased to welcome Chris to the BDP International organization," said Mike Andoloro, BDP President & COO. "Based on his diverse background that is deeply rooted in customer relationships, securing new business opportunities, and optimizing process improvements, Chris will be an ideal fit to continue growing BDP's service and solutions offerings to benefit the needs of our customers." [Click here for more information.](#)

### **Spireon Appoints Rashid Ismail SVP Of Customer Success**

Spireon, the vehicle intelligence company, has appointed Rashid Ismail as senior vice president of customer success, joining the company's executive leadership team. Tapping into an extensive background in operations and customer experience, Ismail will be responsible for customer lifecycle management, bringing even greater strength to Spireon's award-winning customer service program. "Rashid has a proven track record of aligning operations, technology, business needs and customer requirements to drive customer success, operational efficiency and revenue growth," said Kevin Weiss, CEO at Spireon. "With a deep understanding of the importance of customer experience and satisfaction, he will be an integral part in making sure we deliver higher expertise that helps our clients improve how they run their businesses." [\*\*Click here for more information.\*\*](#)

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