

Hard **FACTS** About GPS Fleet Tracking Benefits

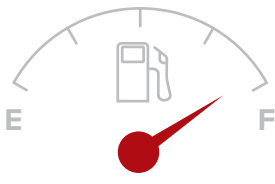
A recent survey of small to medium sized business fleets using GPS fleet tracking solutions revealed substantial improvements in:

Business Efficiency

62%



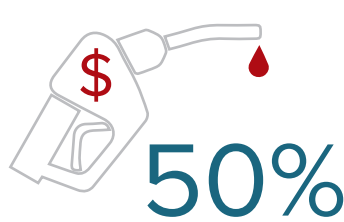
Decreased Fuel Expense



100%

saw a decrease in fuel expense

with 10% reporting they cut fuel costs by as much as



50%

Vehicle/Asset Utilization



21%

reported increased utilization by 25% or more

Improved Gas Mileage



13%

saw improved MPG



Reduced Vehicle Downtime

53%



reported downtime reduced by 10% or more

Fleet Safety

35%



Driver Behavior

Speeding



46%

saw a reduction in driver speeding

Idle Time



33%

reported a reduction in idle time

Harsh Braking



8%

saw a reduction in harsh braking by drivers

Driver Location

86%

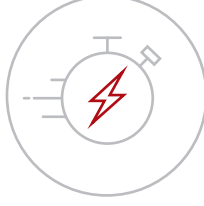


Easier, More Efficient Management

With GPS fleet tracking technology, managers found they could:



Reduce overtime paid by seeing exactly where your drivers are and what they are doing.



Spend less time preparing basic reports and verifying HOS (Hours of Service) logs from drivers.



Focus on other areas of business knowing that with GPS tracking, they could receive detailed fleet reports whenever needed.



Finally relax, knowing that their vehicles and drivers were safer than they had ever been on the road.

Survey results from 310 small to medium sized U.S.-based businesses using FleetLocate by Spireon. Survey conducted in May 2017.

All data presented is third-party validated by TechValidate. Please visit <https://www.techvalidate.com/product-research/spireon/> to learn more.