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# Spireon Shows Vehicle Subscription Concept

Posted by [Cliff Banks](#) 

January 10, 2018 — Spireon Inc. is demonstrating a vehicle subscription concept it is dubbing Drive On Demand at the International Consumers Electronics Show in Las Vegas this week.

Calling it a Mobility as a Service (MaaS) technology, the company says the new solution will allow new car dealers to select specific vehicles in their inventory to offer to consumers via a monthly subscription model instead of the traditional purchase or lease.

Drive On Demand is built on Spireon's connected vehicle solution, Kahu, which it launched nearly a year ago, and on SmartDeviceLink (SDL), its open source platform for connected vehicles.

With the Kahu app, customers using Drive On Demand, will be able to search, reserve and locate dealership vehicles that are included in the program. Customers will even be able to unlock the vehicle using the app.

Drive On Demand is still in the concept phase and is not yet commercially available.

Spireon provides connected vehicle intelligence and solutions to new and used car dealers, lenders, fleet companies, rental car firms and customers. The 15 year old company has been owned by Bertram Capital since 2011.

For more on Spireon, [Click Here](#).

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