



Spireon Earns Honors for GoldStar Upgrades

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Spireon has been recognized by the 2019 IoT Breakthrough Awards for its GoldStar GPS solution, which was named Connected Car Product of the Year.

GoldStar was honored for new features that increase the value of GPS for customers, including a pre-built, nationwide impound lot database, and a consumer-facing mobile application called GoldStar Connect.

GoldStar Impound Lots includes automated reports and alerts to notify lien-holders when vehicles enter any of more than 10,000 impound lots across the nation.

With the GoldStar Connect mobile app, dealers can now offer customers access to modern connected car benefits like location monitoring, battery alerts and stolen vehicle recovery assistance, regardless of the vehicle make, model or year.

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