

Spireon Announces New Ownership

By **Colleen F** October 11, 2018



Bertram Capital completed the sale of Spireon Inc. to Greenbriar Equity Group.

Terms of the transaction were not disclosed.

With over \$3.5 billion in capital and investments in the global transportation and logistics industries, Greenbriar becomes the primary investor in Spireon as a result of the transaction.

Spireon's initial business model focused primarily on the independent used-car dealer segment, Bertram's investment and technology teams worked side-by-side with Spireon's executive team to drive the company's expansion.

Spireon now has a presence in the commercial fleet and transportation segments as well as a rapidly-growing service for new-car dealers.

<https://usedcarnews.com/index.php/news-now/item/987-spireon-announces-new-ownership>