



Spireon Sees Growth

By Staff Writer - August 23, 2018

Spireon experienced substantial growth and achieved a number of corporate milestones in the first half of 2018.

In the franchise auto dealer segment, Spireon increased Kahu device shipments by 65 percent and boosted revenues by 38 percent during the first six months of 2018, compared to the same period in 2017. In the first quarter, the company showcased unique capabilities of Kahu, such as advanced analytics for test drives and aging inventory, car-sharing with Drive On Demand, and consumer mobile app features designed to grow service retention and add-on revenue.

Kahu has gained 73 new dealer customers for Spireon in the first half of 2018.

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