



## Spireon to serve as corporate partner of ATA

"Spireon is committed to providing industry leading solutions for the transportation industry," said Spireon Vice President of Industry Relations.

American Trucking Associations announced Spireon, a leader in connected vehicle intelligence solutions, as an ATA Corporate Partner.

"Maximizing efficiency and productivity while being able to maintain safety is the largest challenge that the trucking industry has faced throughout the years," said ATA President and CEO Chris Spear. "Spireon's FleetLocate technology allows for the trucking industry to utilize real-time and historical data to address these issues, uncovering new insights to answer some of the industry's biggest operational questions."

Spireon FleetLocate is a complete fleet and trailer management solution that captures a wealth of rich data at the trailer level. It then translates this data into easy-to-understand, actionable business intelligence that increases trailer utilization and productivity while reducing wasted time and costs. According to Spireon, from automating yard checks to right-sizing fleets to increasing driver satisfaction, Spireon customers see dramatic improvements across all areas of their operations — all of which ensure a rapid return on fleets' trailer technology investment.

"Spireon is committed to providing industry leading solutions for the transportation industry, and is proud to serve as a Corporate Partner of the American Trucking Associations," said Roni Taylor, Vice President of Industry Relations at Spireon. "The ATA's robust partner and member community is a rich environment for Spireon to collaborate with the industry's best and continue to advance our unique data analytics and real-time visualization to help fleets improve their operational efficiencies."

<https://www.vehicleservicepros.com/industry-news/press-release/20978238/american-trucking-associations-ata-spireon-to-serve-as-corporate-partner-of-ata>